

Annual Report

2018



SOS CHILDREN'S
VILLAGES
URUGUAY

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Annual Report 2018

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Transformation as our leit motiv



Renovation and change have been a constant driving force at SOS Children's Villages Uruguay throughout these almost 60 years of our history. As an organization working toward realizing the right of children and adolescents to family and community life, it is a part of our mission to assess our work every day and look for the most innovative and suitable options to address each situation, so that we may reach the highest standards in care.

This 2018 was again a year of reassessments and redefinitions. The goal of attaining sustainability and dispensing with international funding in the short term poses a very major challenge, forcing us to be creative in seeking different ways to fulfill our mission.

Over the last few years, we succeeded in diversifying our offer of services, looking to give preeminence to providing care in a family context and thus avoid residential care. We continue to favor working towards family strengthening by reintegrating children and adolescents coming from government-sponsored shelters into their families. Currently we provide care to 42% of our roster in a family context, and over the last four years we succeeded in providing family care to more than 300 children and adolescents. We are also decisively working on the facilitation of adoption processes, and never cease seeking alternatives to family care, such as INAU's (Institute for Children and Adolescents) Friendly Family program.

In our view, the care of infants and strengthening the care capabilities of the adults in charge of them at



such an early stage are key issues. This is why in 2018 we managed countrywide 10 CAIFs* (Centers for Child and Family Care), where we provide care to over 1000 children and their families, and will open in Paysandú an additional center in 2019. Child protection and positive upbringing have become a distinctive feature of these centers.

Regarding the development of capabilities in youths and adolescents, we have promoted key alliances with a view to the job placement of youths, and we manage a care service in the department of Florida for participants requiring special mental health care. Also, both under our Alternative Care service and in our Youth Center in Paysandú, we provide assistance to youths and adolescents in their exit and independence processes, assisting them to find jobs, continue their education and find housing solutions.

It would not be possible to offer such a diverse range of care services and options without the commitment of each of our more than 500 collaborators, who day by day and each from their own niches contribute to making our organizational task a reality. Neither could we entertain the sustainability of SOS Uruguay without recognizing the joint and ongoing work we deploy with INAU and other official entities, and the unconditional support that dozens of companies and over 35,000 Uruguayans provide with their donations.

In this Annual Report 2018 we share the results of our year's work, the goals attained and the challenges that motivate us to redouble our efforts. And last but not least, we wish to express our gratitude for the trust and the support provided throughout the years and from our end, renew our daily commitment to fight for the right of children and adolescents to grow up and flourish in a safe and protecting environment.

Anainés Zignago, B.A.
National Director, SOS Children's Villages Uruguay

Anainés Zignago specializes in organizational and project management, and possesses ample experience in senior management positions of a social, educational and technological profile. She has been the National Director of SOS Children's Villages Uruguay since 2011.

* In 2019 we opened a new CAIF center in Paysandú, which increases to 11 the number of CAIF centers we are currently managing countrywide.

Childhood and adolescence in Uruguay

According to data processed by the Continuous Household Survey performed in 2017 by the National Statistics Institute, the estimated countrywide population of children and adolescents amounts to 887,592, which represents 25,4% of the total population (3,493,135 persons).

The right of children and adolescents to live in a family milieu is stated in Sections 9, 18, 20 and 27 of the Convention on the Rights of the Child (CRC), and in Sections 12, 14 and 15 of the Childhood and Adolescence Code (CNA).

The CRC, approved by the United Nations General Assembly in 1989, declared that children and adolescents are legal persons. This document rests on four principles: best interest, non-discrimination, participation and respect for life and development. Uruguay incorporated the CRC to its national legislation one year

after its approval, binding the society at large as responsible for complying with it. Then, in 2004, lawmakers created the Childhood and Adolescence Code, a national body of laws based on the fundamental principles of the CRC.

Based on these documents as legal framework, in SOS Children's Villages Uruguay we have worked under agreement with the Institute for Children and Adolescents (INAU) and networked with other civil-society organizations, as well as with the State, the community and the families as co-responsible partners, to assure the rights of children and adolescents.





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**Who
we are**



We promote the comprehensive development of children, adolescents and youths through educational and recreational projects, strengthen the contexts that assure they will be cared for by the adults, and we intervene with alternative modalities of care. Our work, in network with other social organizations and State institutions, focuses on the issue of rights.

We are a nonprofit, non-government and autonomous international organization for social development, working worldwide since 1949 with the goal of assuring the right of children and adolescents to family and community life. The founder of our organization was Hermann Gmeiner, an Austrian national who was moved by the situation of children and adolescents suffering the postwar aftermath of WWII.

The SOS Children's Villages Uruguayan Association was founded in 1960 upon the initiative of Ilse Kasdorf, and was the first of its kind in Latin America.

Since then, and working on the principle that the family is the appropriate environment for the healthy development of individuals, we provide direct care to children and adolescents, support adults to strengthen their care capabilities, and intervene whenever necessary with alternative modalities of assistance.

Currently, our organization is present in 135 countries, where it cooperates with governments, civil-society organizations and communities, in line with the principles stated in the CRC and the United Nations Guidelines.

In Uruguay, we have in place five programs, situated in the departments of Montevideo, Canelones, Florida, Salto and Paysandú, where we provide a response adapted to the needs of each individual participant.



SOS Children's Villages Uruguay

Our services:

Child Care and Development

We manage 11 CAIF centers in Canelones, Florida, Montevideo, Paysandú and Salto, which assist over 1,000 children of ages 0 to 3 years old. Additionally, we have a Children's Club in Salto, which functions after regular school hours and offers workshops, educational outings and supervised ludic activities for children of up to 12 years old. In these centers we have specialists teams who undertake a family-centered approach, focusing on upbringing and child protection guidelines.

Family Strengthening

We work to strengthen the care capabilities of families, making sure that their adult members are in the appropriate conditions that will allow them to fill their protection role. For this purpose, our Family Care Territorial Team (FCTT), under agreement with the Cercanías Program (INAU-Mides {Ministry Of Social Development}), works in Paysandú with the purpose of assisting the families in a situation of vulnerability and creating support networks to facilitate their access to opportunities and resources.

Alternative Care

Residential Care:

Over the last few years, we focused on offering different alternative care modalities under agreement with INAU, attempting to respond to the needs of children and adolescents under State guardianship mandated by court ruling.

In 2012, we added to the traditional foster care modality in the villages (situated in Florida, Montevideo and Salto), the care at homes in neighborhoods of Canelones, Florida, Montevideo and Salto, seeking to offer more inclusive-oriented solutions to the participants. Each house contains an average of five children and adolescents in charge of a caregiver, who, jointly with the technical team of each corresponding program, implements actions to promote their development. Some of them have stay-by-shift carers.

We are also managing a special project dedicated to adolescents requiring special mental health care in Florida, with stay-by-shift carers.

Residential care should always be temporary and for the shortest time possible. For this reason, we work with children and adolescents as soon as they are admitted into this modality, so that they may reconnect with, and be reintegrated to their families or significant caregivers.

In light of the best interest of the children or adolescents, whenever the conditions to make the reconnection and reintegration are not given, another way to restore their right to family and community life is resorting to adoption. In Uruguay, the governing and competent body for the selection of, and allocation to adoptive families is INAU.

When possibilities for either reintegration or adoption have been exhausted, we work with those youths under residential care and nearing their time to exit the protection system, by developing their capabilities and providing them with tools for an independent adult life.

Family-of-origin care

We promote and support the family-of-origin care modality, approaching each particular situation differently, either when reintegrating to their family a child or adolescent who has been under a residential care modality (Family Care-in-Context) or when reintegrating children and adolescents that were not under any of our organization's alternative care modalities but in other institutions or Inau programs, which we do by combining SOS Uruguay teams and a FCTT FCSTT team (Family Care Territorial Team, respectively Family Care Support Territorial Team) – under agreement with the Cercanías Program.

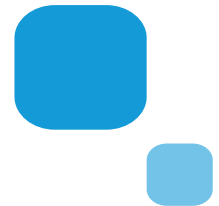
Along the same lines, we work with children and/or adolescents who by virtue of a court ruling are under protection measures but live with their families (Family Care-in-Context). They receive support and specialist assistance, without having previously undergone alternative care.

Foster family care

We work in coordination with INAU's Friendly Family program, which proposes the temporary foster care of children under State guardianship by families who register to that effect.

Development of Youths

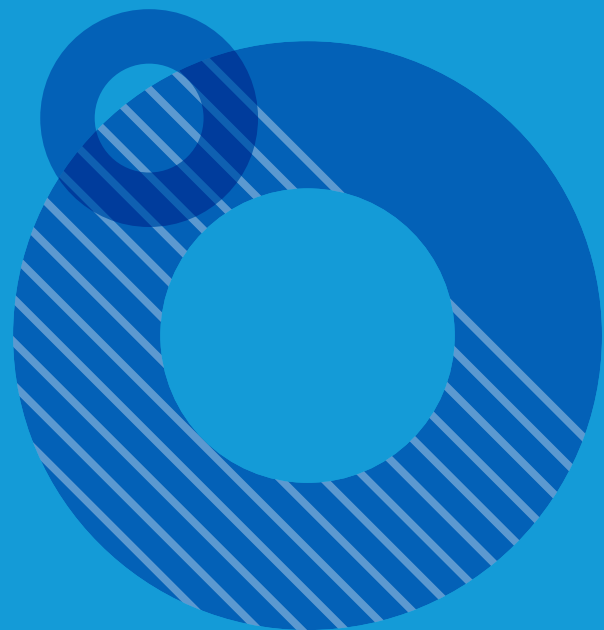
The Nuevo Camino Youth Center promotes the integral development of adolescents, constituting a space for socialization, recreation, pedagogical support, training and/or employability. Different educational and recreational activities are developed, tending to promote integral health, insertion, reinsertion and permanence in the formal education system or other alternatives, as well as training for work development. Sustained work strategies are promoted over time with the young people and adolescents that are part of the Center's activities.



Managing Board

The Managing Board is a body consisting of seven members (five of them, with their respective surrogates, elected among the active members by the General Assembly; and the remaining two are representatives designated by SOS Kinderdorf International), whose duty is the governance and management of SOS Children's Villages Uruguay.

The position of Director is honorary in nature and the term of office is three years, being eligible for reelection for up to five consecutive terms.



María Luisa von Metzen | President

She became part of the Board in 2007 and has presided over it since 2013, but has been involved with SOS Uruguay since its inception, by virtue of her being friends with one of founder Ilse Kasdorf's daughters. Mainly dedicated to the arts, particularly drawing – which she also teaches – as well as décor and painting –she has had her works exhibited in several countries of Latin America and Europe, and has alternated her artistic activities with her work in the agricultural and forestry areas, and caring for her eight grandchildren.



Gonzalo Trobo | Vicepresident

He graduated as Doctor in Law and Social Sciences from the University of the Republic, also holding a Master's degree in Marriage and Family Law from the University of Navarra, and a Doctor's degree in Law from the University of Zaragoza. He is a tenured Professor [Class 3] at UdelaR (Universidad de la República), where he teaches Private Law I and VI. He has been a member of the Board of Directors since 2012.



Carlos Castiglioni | Secretary

He became a member of the Managing Board in 2013, and now holds the position of Secretary since March 2014. He has been involved with SOS Uruguay since many years ago through his father, Roberto Castiglioni, who was President of the Board from 1981 to 1986.



Ignacio Frechou | Member

He holds a CPA degree from UdelaR and is a partner in the law and accounting firm Frechou Abal. He has taught at Universidad de la Empresa and ORT University. He has been a member of the Managing Board since 2014.

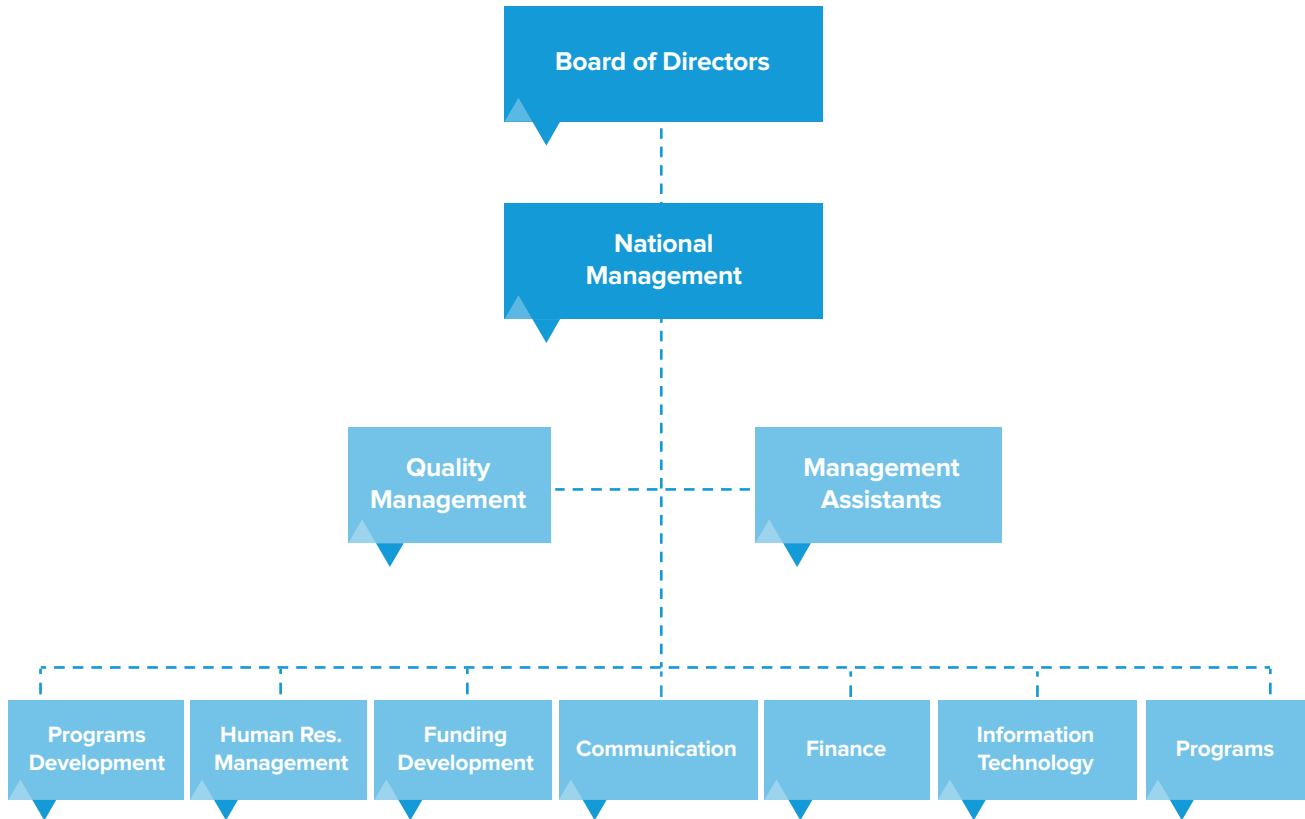


Álvaro Machado | Member

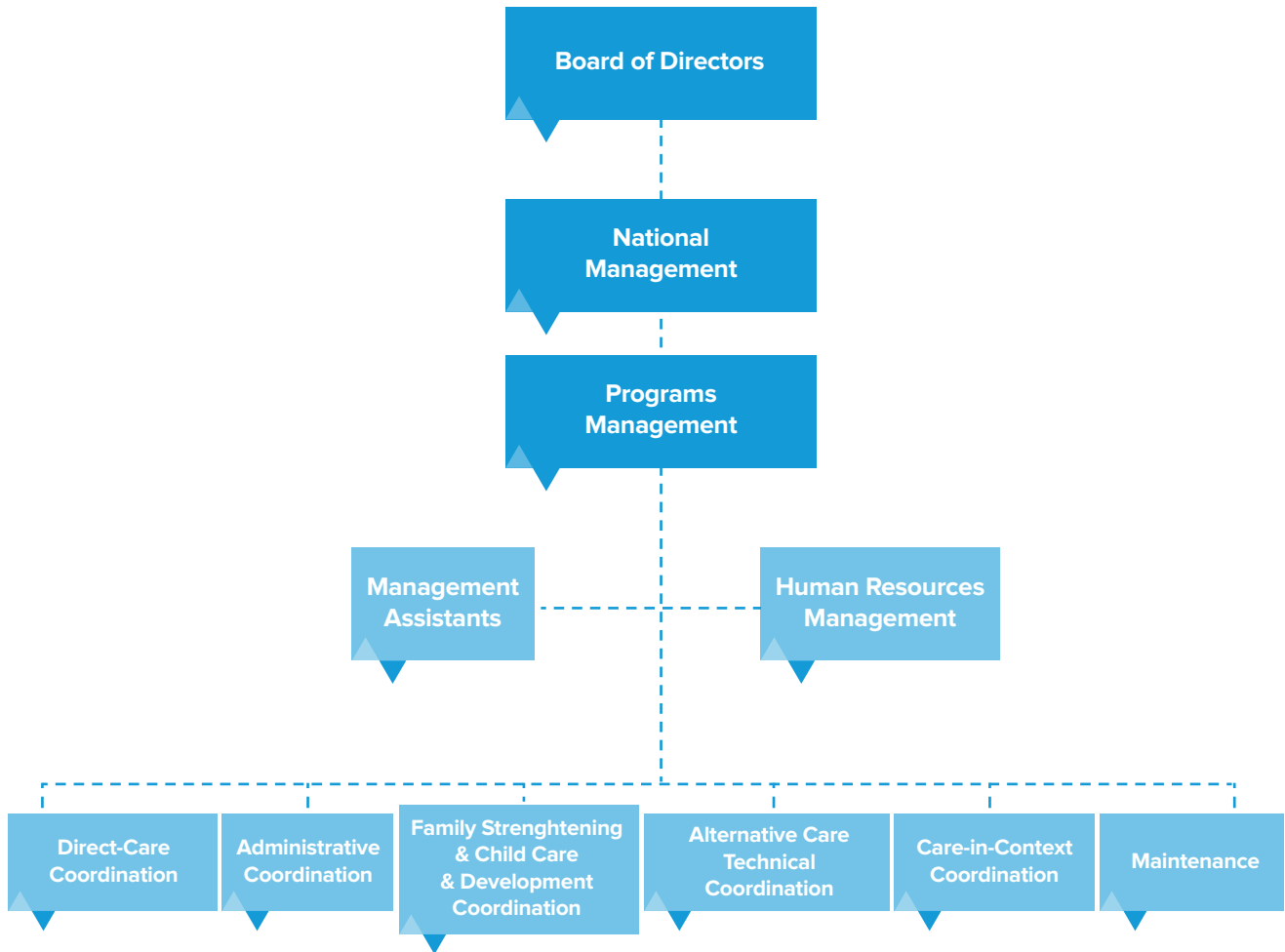
He holds a bachelor's degree in Business Administration from ORT University. He has worked in multinational companies for 20 years and currently is the National Sales Manager at Sherwin Williams. He became a member of the Board in 2016.

Our teams

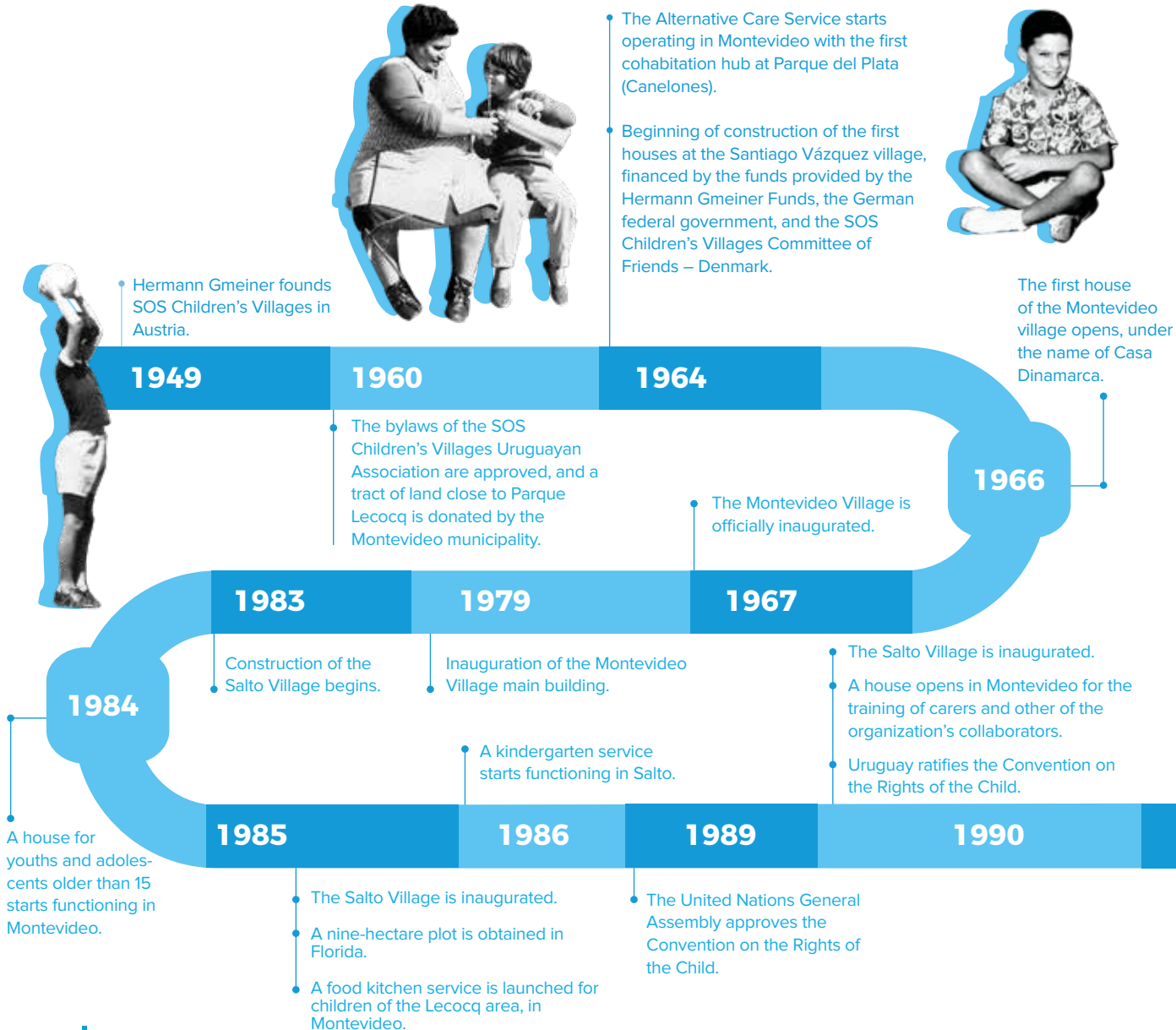
National Headquarters

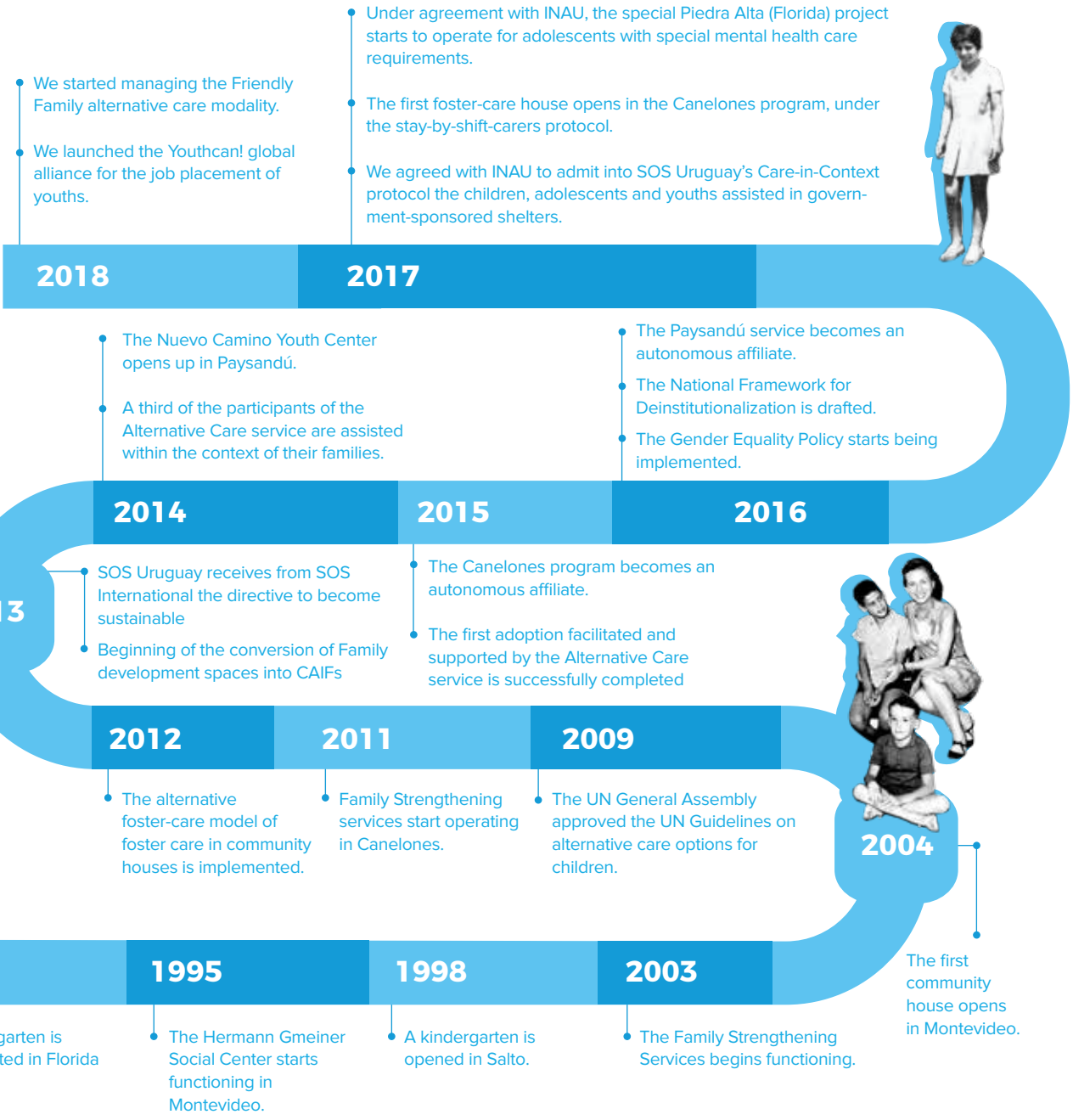


Programas



60 years of history





The beginnings of SOS Children's Villages Uruguay in the words of its founder, Ilse Kasdorf



“Yesterday I was visited by Lucía and Sofía, adolescents from the Santiago Vázquez SOS Village. Once again, they rained questions on me:

—Tell us, grandma, how did the idea of the village occur to you?

In the past, when answering similar questions, I used to say:

—One day, while in my dentist's waiting room, I read in a magazine an article about Hermann Gmeiner's SOS

Villages in Austria. That was on May 18, 1959. I wrote to him the next day, and a year and a half later, the Montevideo Municipal Council donated to me a hectare of the Parque Indígena, next to Parque Lecocq. On September 6, 1960, I obtained the status of legal person for the SOS Children's Villages Uruguayan Association, the first one of its kind outside of Europe. Now they exist across the five continents, and several million partners worldwide support and finance them.

Once I finished my story, they kept insisting:



—But you did not do it just by yourself! Who helped you to found it?

And I answer:

—Yes. Just by myself. But thanks to the good will of a great deal of Uruguayans, who without even knowing or understanding what a Children’s Village is, lent me a hand, gave me advice, and even gave me a little push.

And then, I tell them in detail:

“I was born in Montevideo on February 22, 1921. My father was a German engineer, my mother was a Viennese national. I attended school at the Colegio Alemán and my mother tongue is German.

When I was a teenager, a young friend of my father’s, Dr. Lorenzo, allowed me to accompany him during one of his routine visits to a facility of the Children’s Council.

While he completed his rounds, he left me alone for a couple minutes in a room where little girls of ages 3 to 5 spent their day. The room was high-ceilinged and spacious, but I recall that the only thing within it was a group of girls and little chairs. Not one toy, not one hint of color.

[...] The Pereira Rossell Hospital was close by to my home. I became used to making short visits there, when taking or descending from my bus in front of its gates.

[...] I started visiting associations and groups dedicated to the protection of children, but I did not find in them what I was looking for. I myself could not clearly define what it was that I was searching for. And then I met someone, Mr. Leonardo Tusó. When I met him, he simply walked me to the door on my way out, after one of these unsuccessful attempts of mine to find that special group of people that might be on the same page

with me. With a small smile on his round and kind face, he told me in a low voice:

—Madam, don’t waste any more time visiting institutions and charity programs! Start something by yourself!

—All right, but what?

—It will come to you!

And it did come to me, in the most unforeseeable way, as many things that happen to us may seem of no import at the time and later, they turn our life around.

This was what happened to me on that May 18, 1959, in my dentist’s waiting room. I found in a magazine a story about Hermann Gmeiner’s SOS Children’s Villages in Austria. Is there a setting as commonplace and apparently less propitious than that to indicate that it was there that I would fulfill my dream?

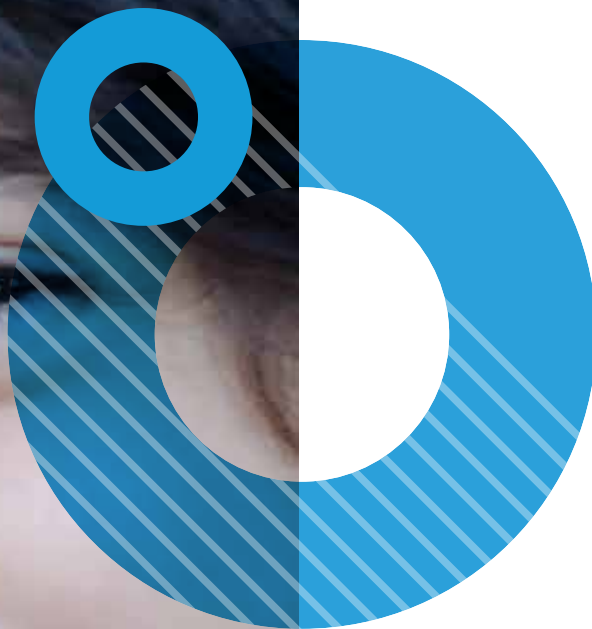
[...] If Gmeiner was achieving it in Europe, couldn’t the same be done here in America? And couldn’t I do it myself, here, in Uruguay?

That night, I could not sleep.

[...] Next day I obtained Mr. Gmeiner’s address and wrote to him. I confessed that I had no money, no experience or connections, but I did have a lot of enthusiasm and a fighting spirit. He replied by return mail: ‘If you are excited about it and are a fighter, start right now! As soon as you have founded your organization and secure a tract of land, we will help from here.’ The letter’s large envelope contained photos, brochures and the bylaws of his organization.”







Our programs





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The Canelones Program

It became an autonomous affiliate in 2015, but has been providing services on its territory since 2011. It currently manages two CAIFs (located in La Paz and Pando), and houses in the community, where residential care is offered to children and adolescents.

Number of children and adolescents participating under the Canelones services at the close of the year:

Alternative Care	
Residential Care:	
In community houses	40
Family-of-origin care	
Care-in-Context with prior foster care	6
Independence process	3
Child Care and Development	
Caif	232





The Florida Program

The Florida program started functioning in 1990. It currently manages two CAIFs (one under Rural 2 modality), homes in a village and houses in the community.

Number of children and adolescents participating under the Florida services at the close of the year:

Alternative Care

Residential Care

■ In the village	50
■ In community houses	28
■ Special projects in the community	10

Foster family care

■ Foster care by a non-related Friendly Family	1
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Family-of-origin care

■ Care-in-Context without prior foster care	17
■ Care-in-Context with prior foster care	17

Independence process	10
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Child Care and Development

■ Caif	165
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The Montevideo Program

The Montevideo program was the first Latin American affiliate of SOS Children's Villages, setting up its premises in the Santiago Vázquez area in 1966. It currently manages two CAIFs, homes in the village and houses in the community.

Number of children and adolescents participating under the Montevideo services at the close of the year:

Alternative Care	
Residential Care	
■ In the village	71
■ In community houses	18
Foster family care	
■ Extended Friendly Family	4
Family-of-origin care	
■ Care-in-Context without prior foster care	25
■ Care-in-Context with prior foster care	30
Independence process	
	2
Child Care and Development	
■ Caif	144





The Paysandú Program

The Paysandú program started functioning as an autonomous affiliate in 2016, although it had been providing services on the territory since 2009. It currently manages one CAIF, one Youth Center, one FCTT team and one FCTT-FCSTT team.

Number of children and adolescents participating under the Paysandú services at the close of the year:

Alternative Care	
Family-of-origin care	
Care-in-Context without prior foster care	55
Family Strengthening	
FCTT	193
*FDS (Family Development Space)	14
Development of Youths	
Youth Center	43

* The Vista Hermosa Family Development Space reconverted into a CAIF in early 2019.





The Salto Program

The Salto program started functioning in 1985. It currently manages four CAIFs, one Children's Club, homes in the village and houses in the community.

Number of children and adolescents participating under the Salto services at the close of the year:

Alternative Care	
Residential Care	
■ In the village	40
■ In community houses	16
Foster family care	
■ Extended Friendly Family	1
Family-of-origin care	
■ Care-in-Context without prior foster care	51
■ Care-in-Context with prior foster care	13
Independence process	1
Child Care and Development	
■ Caif	513
■ Children's Club	61









Our work methods in 2018



During 2018 we implemented several actions focused on diversifying and improving the quality of our services.

We innovated in the care of children and adolescents

With the purpose of offering alternative modalities of care for children and adolescents that might be more and better suited to their needs, we extended the modality of houses with stay-by-shift carers. At the close of the year, we had five of such houses functioning countrywide.

Another of the strategies we implemented to assure the right to family and community life, was to work coordinately with INAU's Friendly Family program, which allows a greater number of children and adolescents to live under family modalities, thus offering an alternative to residential care.

Looking ahead, we propose to significantly increase the number of children and adolescents assisted under the Friendly Family modality.

Notable actions of our programs in 2018:

Florida:

We assessed the Piedra Alta special facility, which started functioning in 2017 and which provides care to those adolescents under the Florida program who have special needs in mental health care. The project became an alternative care option adjusted to the needs of the assisted adolescents. On the other hand,

we completed our first experience with INAU's Friendly Family program.

Montevideo:

We advanced in the implementation of the stay-by-shift care option and facilitated adoption processes.

Paysandú:

We started handling directly the proceedings for the Friendly Family option.

Salto:

We implemented care by specialists in halfway houses, and customized individual care wherever it was necessary; we also hired therapy assistants and opened two stay-by-shift care facilities. We also facilitated adoption processes and promoted alternative options to residential care, such as the Friendly Family protocol.

We intensified our work on strengthening the care capabilities of families

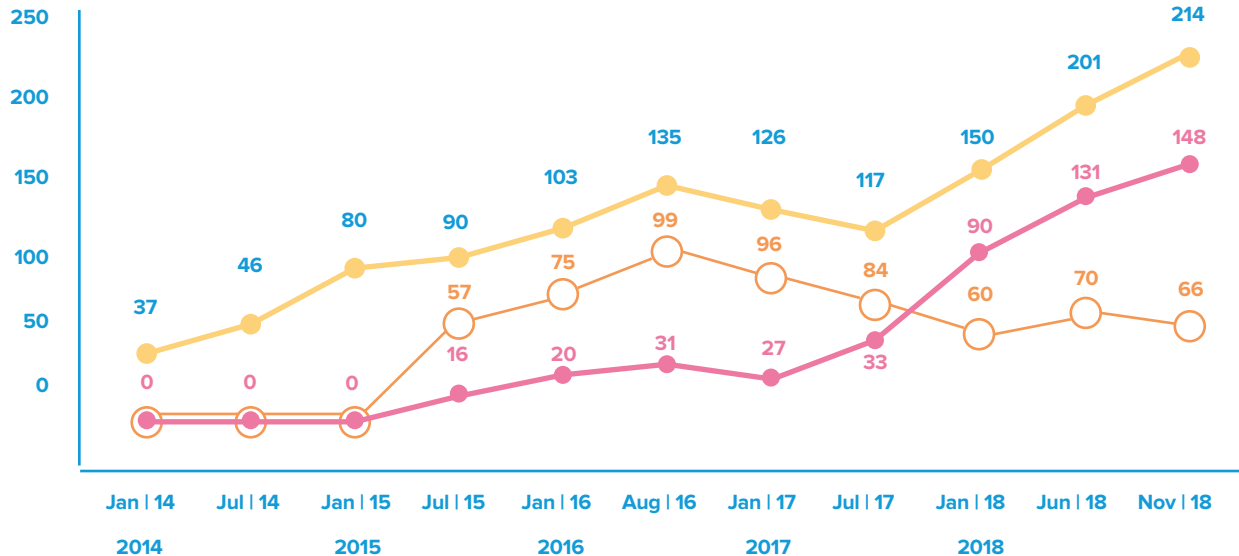
We increased the number of children and adolescents assisted under the Family Care-in-Context modality, with and without prior foster care (214 participants). This steady growth results from the ongoing efforts by our teams with the families of origin, toward achieving family reintegrations.

The Family-Care-in-Context without prior foster care modality became particularly important, in that it

allows to provide a strong support to families and care to the children and adolescents, thus avoiding residential care.

Over the last four years, we worked on the reintegration and Care-in-Context of more than 300 children and adolescents.

Evolution in the number of CAYs (Children Adolescents and Youths) per family-of-origin modality



Notable actions of our programs in 2018:

Canelones:

We expanded our strategies in the search of emotionally involved caregivers for the children and adolescents participating under the Alternative Care service; we intensified our work under the Care-in-Context modality and actively intervened promoting the development of care tools, supporting the families as well in their integration process from an educational, job placement and healthcare perspective.

Florida:

Under the Care-in-Context modality, our efforts were focused on obtaining additional quotas for the admission of context candidates with no prior foster care. We launched an inter-institutional information campaign, highlighting this modality as an option for providing family support prior to filing for judicial protection.

Montevideo:

We increased our offering of family care, both under Care-in-Context and Friendly Family, and we made progress in new alternatives, such as Care-in-Context without prior foster care.

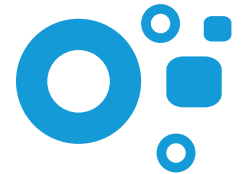
Paysandú:

We continued working with our territorial teams for family assistance: an FCTT team and a FCTT-FCSTT. Both teams are in charge of strengthening the care capabilities of families, prevent the separation of children and adolescents from their family context, and look after their right to family life. The FCTT FCSTT succeeded in processing directly seven Friendly Families.

Desde el Etaf-Caff se pudieron gestionar de forma directa siete Familias Amigas.

Salto:

We intensified our work on Care-in-Context, with the corresponding decrease in residential care, and we facilitated access to rent subsidies and better housing solutions for families participating under this modality.



We managed educational and recreational centers under agreement with INAU

During 2018, we managed 10 CAIF centers countrywide, assisting over 1,000 children of 0 to 2 years old. We also managed a Children's Club at the Salto program and a Youth Center at the Paysandú program.

These spaces, besides offering entertainment and recreational activities, allow to encourage the participation of children and adolescents, and discuss with their families aspects related with protection and development.

Notable actions of our programs in 2018:

Canelones:

We planned and implemented activities from a perspective of care and prevention, at the Child Care and Development service.

Florida:

We held workshops on care, prevention and upbringing guidelines, among other subjects of interest, for the families participating under our Child Care and Development service.

Montevideo:

We went on educational outings and held integrational events for the children and families participating under our Child Care and Development service, and we organized workshops on boundaries, and guidelines on upbringing, healthcare, eating habits and breastfeeding.

In the Tranvía del Oeste CAIF, the Family Committee continued being active, in a discussion space where the adults entrusted with the care of participating children might air their concerns and proposals.

Paysandú:

We reconverted our Vista Hermosa family development space into a CAIF center that will start functioning in 2019.

Salto:

We went on educational outings and trips to different domestic locations. We also participated in a variety of activities (Regional Science Clubs Fair, Annual Meeting of Children Interclubs at the Larrañaga Theater, and Departmental Exhibit on Rights organized by the Salto municipality), and we celebrated Women's Day, the International Day against Child Abuse and the International Family Day.



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We promoted recreational and therapeutic activities for the participants of our Alternative Care service

Participation in fun and recreational activities is an essential aspect in the development of children and adolescents. Their integration in group dynamics also favors the development of social skills. Moreover, the therapeutic spaces for children and adolescents under residential care are essential to promoting expression and initiating rehabilitation processes.

Notable actions of our programs in 2018:

Florida:

We promoted the integration of children and adolescents into educational, cultural and sport activities. We held workshops for the children and adolescents participating under our Alternative Care service on a diversity of subjects, such as prevention of abuse, self-caring, sexual education, indiscriminate use of social networks and life skills, among others. Among the entertainment and recreational activities, we would like to highlight a handcraft workshop based on the recycling of materials and cognitive stimulation through everyday objects.

Additionally, we concluded an agreement with the Equestrian Promotion and Rehabilitation Center Crecer, under which over 50 children and adolescents had access to monthly sessions of hippotherapy.

Montevideo:

We encourage that children and adolescents under our Alternative Care service participate in sport, recreational and integrational events. Our basketball team, Los Dragones (The Dragons), consisting of boys, girls and adolescents, participated in local tournaments and traveled to Salto and Brazil to participate in sport and educational exchanges.

Additionally, we hired therapy assistants and developed specialized therapy treatments for children and adolescents in need of them.

Salto:

We encouraged the participation of children and adolescents in a variety of sport, recreational and therapeutic activities, such as hippotherapy. We also provide educational support for the children and adolescents under our Alternative Care service.



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We intensified our work on child protection

During the course of the year, we drafted the National Strategy for Child Protection 2019-2021, created jointly with the Local Protection Committees, which in addition to stating the strategic guidelines and priority issues, sets forth the achievements and goals which the policy strives to attain.

We also published *La protección está en tus manos. Marco de trabajo para la protección infantil* (“Protection is in your hands: framework for child protection”), an adapted version of our Child Protection Policy, and started working on audiovisual materials for children and adolescents of 0 to 17 years old, together with a team from the Latin American Center for Human Economics. The “Protection is in your hands” publication includes such aspects as national statutes relating to the safety of children and adolescents, as well as classifications and data on child abuse; it targets prevention in situations of abuse and mistreatment, and includes other issues such as childhood participation and protection, and safe and protective environments.

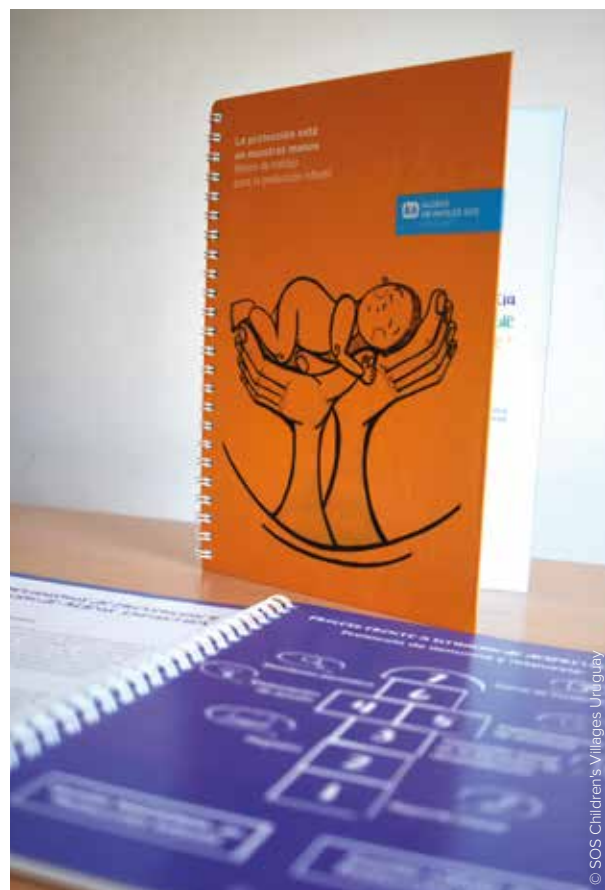
Notable actions of our programs in 2018

Florida:

We focused particularly on child protection, creating to that effect an Expanded Local Committee, which included the participation of both the Child Care and Development service and the Alternative Care service.

Montevideo:

We consolidated the Local Childhood Protection Committee, organized training sessions and performed exchanges with other programs.



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We carried out advocacy actions

Besides providing direct care to children, adolescents and their families, we promote initiatives to amend existing laws and/or propose new bills and policies to assure the fulfillment and exercise of the rights of children and adolescents.

During the course of 2018, we designed and implemented a local advocacy mapping, with the purpose of systematizing information on the territories where our organization works, and proposed local strategies for the coordination and articulation with stakeholders involved with childhood and adolescence issues.

As regards collective discussion forums, we had an active participation in the Uruguayan Committee on the Rights of Children and in the meetings of members of the National Association of Civil Society Organizations, as

well as in a working group which has under analysis proposed amendments to the Childhood and Adolescence Code; and also in the discussion and drafting of the new Universal Periodic Review—UPR, as well as in the process of preparing and holding the second Forum of National Systems for the Comprehensive Protection of Children and Adolescents.

We also created coordination and awareness events with INAU, especially with the Department of Adoptions, and we led the activities of Fipana (Federation of Institutions for the Protection of Children and Adolescents).

We supported the autonomy processes of youths and encouraged their participation

During 2018 we intensified our support of adolescents and youths under our services, adopting different strategies according to their individual needs. To this effect, we created the national Youth and Participation initiative.

Additionally, we outlined the National Guidelines of assistance to youths. Process for the independence and exit of youths under residential care, for the purpose of orienting the process of the gradual development of autonomy, independence and exit of youths.

We also participated in the work group of the INAU and

Housing Ministry agreement, which seeks to expand the number of young beneficiaries able to access financing for the rent of living quarters.

Notable actions of our programs in 2018:

Canelones:

We intensified our efforts with youths, focusing on the development of their autonomy plans and on the strategies to support their path to independence.

Montevideo:

We completed several processes of autonomy and independence of youths under our Alternative Care service.

Paysandú

We hired a workshop instructor for the issues of autonomy and exit, to whom we entrusted the mission of supporting and strengthening the development of personal, social, job and community skills in the adolescents participating in the Nuevo Camino Youth Center. We also held workshops on violence-free relationships and problematic substance abuse.



© Pablo Delamar

We promoted CSR (Corporate Social Responsibility) actions related to the training and job placement of youths

We implemented the YouthCan! program, a worldwide alliance of SOS Children's Villages International seeking to promote job training and access of youths to their first employment experiences. YouthCan! offers a range of activities, including practical experience in actual jobs, access to mentors and networks, entrepreneurial training, skills discussions and employment and educational opportunities. Its goal is that youths gain access to sound support networks and positive role models to assist them in their personal, educational and professional development, through alliances with companies.

In 2018, Thyssenkrupp and DHL came on board on this initiative. Additionally to the workshops and visits, the companies will make job spots available, so that some of the youths in our organization may perform a paid internship, in order to acquire practical experience through an actual job experience.



We organized meetings and trained our teams to provide more and better responses

In 2018 we held four training events on the different modules for the development of capabilities of the personnel working on direct care, and gave training sessions on positive upbringing for the caregivers and family assistants in our programs.

Regarding child care and protection, we organized a training event led by the Chilean NGO Paicabí, on the practice of abusive sexual practices and problematic sexual behaviors of children and adolescents. We held four workshops targeting the technical teams and caregivers, to instruct them on distinguishing between healthy, problematic and abusive manifestations, and to

promote comprehension of, and intervention on the emotional and sexual development of children and adolescents from a perspective of rights. At the end of the training, we organized together with INAU an open discussion on “Abusive sexual practices and problematic sexual behaviors of children and adolescents: tools and strategies for their treatment”, which was also led by Paicabí. We also promoted the enrollment of our collaborators in the SOS Virtual training courses, which include contents on the perspective of rights, the resolution of conflicts, and the comprehensive protection of children and adolescents, among others.



With the purpose of providing the function advisers and program directors with the tools for an optimal development of their teams' potential, we started implementing the process of management and leadership training for the management team.

Concerning our financial management, we organized a best-practices workshop at the National Headquarters, led by the Deloitte firm and addressed to the administrative and management staff, for the purpose of reinforcing accounting criteria.

Additionally, as we do every year, we held a new National Meeting of Youth Advisers and a new meeting of the Local Protection Committees.

Notable actions of our programs in 2018:

Canelones:

We canvassed the teams' needs, implemented spaces for the training on child protection, occupational safety, crisis management, and held recreational workshops on care and integration.

Florida:

We held training events for our teams, where we discussed in depth issues such as dental health, nutrition, first aid, CPR, psycho-sexual development, problematic sexual behaviors and abusive sexual practices, positive upbringing, and safe and protecting environments, among others.

Montevideo:

We participated in several training events related to our day-to-day needs.

Paysandú:

We conducted a workshop on judicial and legal resources addressed to caregivers of the FCTT, FCTT-FCSTT teams and the Vista Hermosa FDS, imparted by the legal counsel of the Local Child Protection Committee.

Salto:

We provided training sessions addressed to the direct-care teams and the management teams.

We held group meetings with caregivers on the subjects of conscious emotional involvement, good treatment and child protection.



© SOS Children's Villages Uruguay

We were a practice center

During 2018, a group of 30 students from Udelar's (University of the Republic) School of Nutrition carried out a curricular practice in our Alternative Care services of the Montevideo, Canelones and Florida programs. The students performed practical studies with the purpose of making a first diagnostic approach on nutrition, developing skills and competencies and recognizing the contribution of nutritional professionals on the territory.

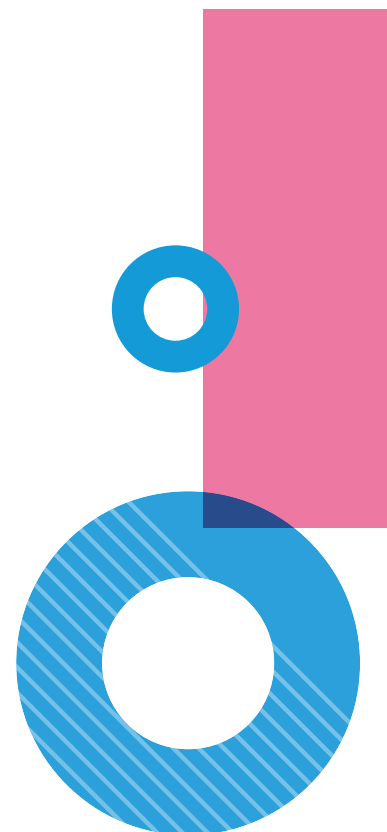
Notable actions of our programs in 2018:

Montevideo:

We were a practice center for students of Social Education, who performed group interventions in houses of our Alternative Care service.

Paysandú:

During 2018 we were the practice center for two students pursuing a degree as an Early Childhood Teacher from the Teachers' Training Institute, and for students of Social Education at the Teachers' Training Institute.



We conducted awareness campaigns

With the purpose of shedding light on the various challenges that adolescents and youths face at the time of starting to walk the path to their adult independent life, we conducted a digital campaign that sought to create awareness and inform about the different strategies applied by our organization to assure the right to education, jobs and housing.

We also conducted a campaign on the right to play. “Moments. Much more than a toy” was launched on December 2018, with the purpose of making Christmas into an occasion for adults to share quality time with children and adolescents, while making origami-style paper toys.

Notable actions of our programs in 2018:

Canelones:

We also hosted awareness events at the educational centers where the participants of our Alternative Care service are studying.

Montevideo:

We conducted awareness activities on different subjects at our Alternative Care and Child Care and Development services.

Paysandú:

We participated monthly in the Departmental Commission for a Life Free of Gender-Based Violence, and in the Paysandú Network for the Prevention of Sexual Exploitation of Children and Adolescents. We were also a part of the department’s commission to advocate for a Youth Employment Law, an initiative born in our organization and together with the Municipality of the department, to address the lack of opportunities for young people, particularly those with low incomes. In this context we conducted an awareness event addressed to institutional directors, companies and the public at large, on the opportunity that a Youth Employment Law represents for youths and the benefits it entails for the companies.



We networked and conducted participation activities in the community

Assuring the rights of children and adolescents is a responsibility shared by the State, the families and the society at large. Networking with our civil society organizations and State entities allows to join forces and bolster the capabilities for achieving more effective interventions.

On the other hand, participating in community activities is a right that must be pursued in every area of the children's and adolescents' lives.

Notable actions of our programs in 2018:

Canelones:

We organized events for communication and discussion with local organizations, and participated in local networks and nodes.

Florida:

We participated actively in community life, commemorating important dates such as Women's Day, the International Day against Child Abuse and the Week of Children's Rights.

Montevideo:

We worked jointly with other organizations and services of the department. In November, we marched at Verdisol for the rights of children and adolescents.

We encouraged the participation of children and adolescents under residential care in sport and recreational activities organized by institutions in the area.

Paysandú:

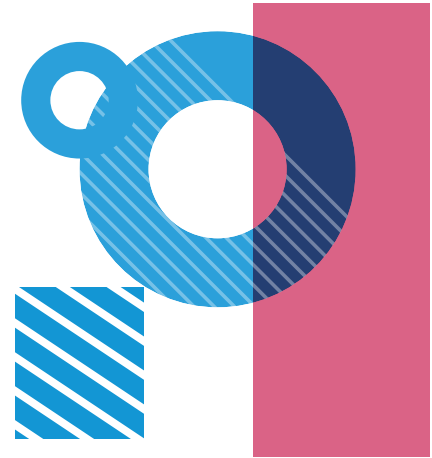
For the tenth consecutive year, we conducted a march, organized jointly with INAU, for the rights of children and adolescents. Additionally, the Nuevo Camino Youth Center carried out numerous activities of involvement in the community and with the local networks, which prompted the adolescents to participate and voice their opinions and interests. Notable among these was a photographic exhibit focusing on suicide. This initiative originated in a contest organized by the Ministry of Education and Culture and being held since 2017, entitled "You can be the first to help", a competition calling for collective creativity to promote mental health. We also participated in local commissions and networks.

Salto:

We also participated in a variety of events, exhibits and local educational meetings, such as "The baby's time is now", and "Co-responsibility in care", promoted by the Early Childhood Round Table in the context of the National Babies' Day.

In November, and honoring the Month of Rights, we organized exhibits at public areas in the neighborhoods where our Child Care and Development centers are located, which included photographic exhibits of the work we performed during the year on the subject, distribution of literature and audiovisual shows, with the participation of the families and the children.

Closing the cycle of neighborhood presentations, we also participated in a department-wide exhibit organized by the Salto Municipality, which also included an audiovisual piece recorded at our Alternative Care service, showing how the children and adolescents under this service experience their right to play and recreation.



We intensified our work on occupational safety, and performed building renovations

With the purpose of preventing and controlling any potential situations of risk in all our services, we performed actions regarding occupational safety and renovated our spaces to bring them up to optimal condition.

Notable actions of our programs in 2018:

Canelones:

We wrote an action plan on occupational safety which included regular visits to all the program's spaces, situation reports, recommendations and emergency simulations, and implemented renovations in all houses, centers and offices.

Montevideo:

We worked uninterruptedly during the whole year on the building infrastructure and furniture of our services, according to a maintenance plan and following the suggestions of a prevention technical expert.

Salto:

We performed building improvements on the houses of our Alternative Care and the Child Care and Development service centers, and completed all the actions that had been planned concerning occupational safety.

We created bonds with overseas individual donors

Through our International Sponsorships program, every year we offer to persons and organizations residing abroad the possibility to make a monthly financial contribution for the children and adolescents under our Alternative Care service.

In 2018 we had 2,884* sponsors, mostly from Germany, Norway and Sweden.



*Each child or adolescent may have more than a single sponsor.

We intensified our search for local funding and pursued actions on Corporate Social Responsibility

With the purpose of prioritizing allocation of the international subsidies to the countries with the least resources, SOS Children's Villages International singled out 35 of the 135 Federation's member countries as qualified for attaining sustainability. Due to its social and economic conditions, Uruguay is one of the nine Latin American countries selected to go through the process toward sustainability.

Historically, our organization has financed its work with funds originating from a variety of sources, such as international subsidies, contributions from individual donors, and income from corporate alliances. The conclusion of agreements with the State, the increase of individual donors and the development of new strategic alliances with companies committed to the cause of the

rights of children and adolescents, are key factors in helping us not only to avoid the need to restrict any of our services but also to continue improving them.

This is why, during 2018:

We renewed an agreement with ANDA, whereby the children and adolescents under our Alternative Care service in Montevideo, Canelones, Florida and Salto are entitled to receive dental care. Additionally, ANDA provides surety on the lease contracts of our community houses.



Moreover, UNVENU, the Fuel Retailers Association of Uruguay, signed an agreement with SOS Uruguay to offer a first actual job experience to youngsters in the process of becoming independent. At this time, a total of eight young people have been employed and we expect to increase the number of available jobs by next year.



© Aldeas Infantiles SOS Uruguay

We secured for the fifth consecutive year the cooperation of Devoto and Devoto Express to raise funds at their checkout points. Throughout June 2018, at all the chain's stores in Montevideo, Canelones and Maldonado, customers could make their donation when paying for their purchases. These funds were allocated to a social project for the purchase of two pickups, to be used for the transportation of the participants in the Salto and Florida programs.



© SOS Children's Villages Uruguay

The clothing brand BAS, belonging to the Ta-Ta Group, launched a cause-related marketing (CRM) campaign during August 2018, where their customers could contribute by buying at any of their 16 stores countrywide. The funds raised by this campaign made it possible for the children and adolescents participating in our Alternative Care program to receive educational support. More specifically, the funds were allocated to an educational project.



As part of the World Sandwich Day celebration, Subway participated through its Uruguayan franchisees with a “buy-one-get-one-free” promotion, for the benefit of SOS Uruguay. This initiative allowed to finance the social project Safe Environments of the Florida program, which promotes collective and individual recreational spaces for the children and adolescents.



For the third consecutive year, the Sodre National Ballet, during its classical season, contributed the box office proceeds of one of its performances for the benefit of SOS Children's Villages Uruguay. The El Corsario charity performance was supported by 8 friendly companies.



With an audience exceeding 3,800 spectators and the sponsorship of 22 companies, we organized the fifth edition of Music on behalf of the Children, with Lucas Sugo performing at the Ramón Collazo Summer Theater.

Notable actions of our programs in 2018:

Montevideo:

We worked coordinately with the national fundraising team, increased our donations and organized volunteer events.

Salto:

We made intense efforts to raise local funds by visiting companies and organizing events.

Paysandú:

In alliance with CEIPFO (Center of Focused Psychoanalytic Interventions), we sponsored an educational project, "Diploma on psychosocial interventions on vulnerability and distress". This initiative implied being invested on the ongoing education of our teams, and generated income from a percentage of the students' tuition fees.

We also sponsored a training course on problematic substance abuse, "Addictions in context. Approach to drug dependency through networking and social integration", which also allowed us to raise funds for the program.

We implemented new tools to ensure our transparency

In 2018 we succeeded in positioning and structuring ourselves to comply in our financial management with national and international requirements, and coordinated efforts to assure that all members of our organization act lawfully, with integrity and no conflict of interests.

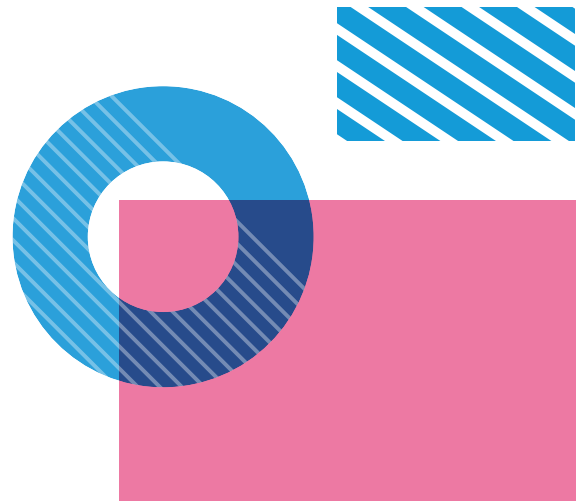
To that effect, we improved our accounting and internal control processes, we innovated and implemented financial reporting tools that contributed to correct deviations and decision making; we implemented an Internal Control Handbook and an internal policy aligned with the Federation's guidelines on anticorruption, antifraud and anonymous reports, and designed a new budgeting tool that represented an improvement to the budgeting process and where all the areas concerned participated.

We are intensely and constantly supervised by Children's Villages International, and make a bimonthly report on all the moneys received from the State.

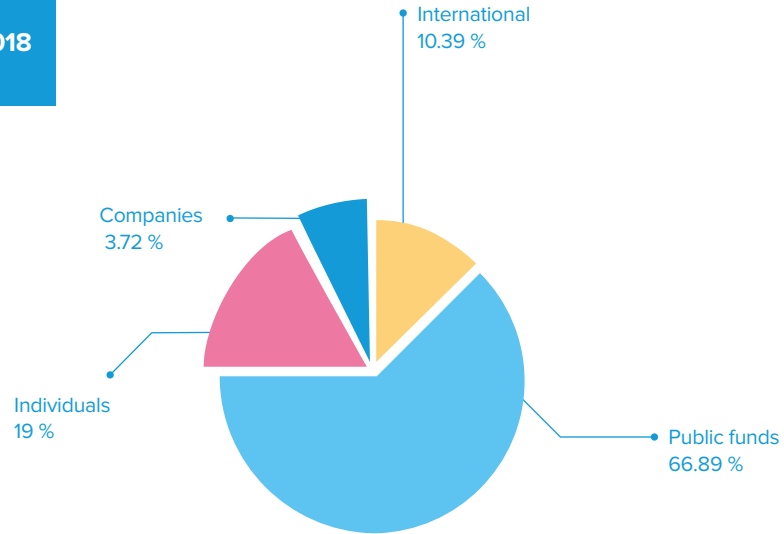
We are annually audited by an independent international company of external auditors. The most recent audits were made by the firms Deloitte (2014-2016) and CPA Ferrere (2017-2018), who have delivered clean audit reports with no comments. We also report to the Ministry of Economy and Finance on the use of funds raised as company donations under the special legal regime of Special Donations, and participate in the civil-society initiative Rendir Cuentas (Being Accountable) to promote transparency. Every year we publish key information through this channel.

Our Fiscal Committee members are Ofelia De León and Jean Jacques Bragard.

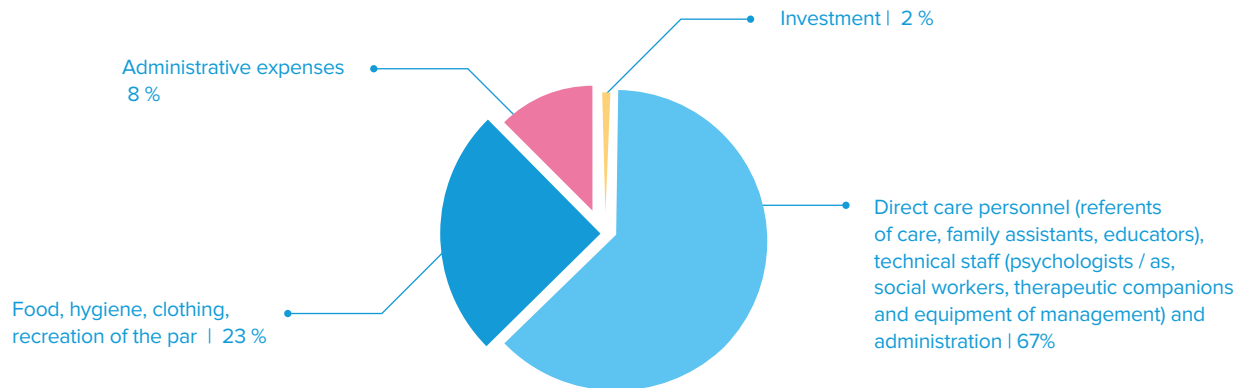
With a view to sustainability, we have continued to apply a strict expense-control policy, seeking at all times to maintain the quality of services that we provide to the children and adolescents.

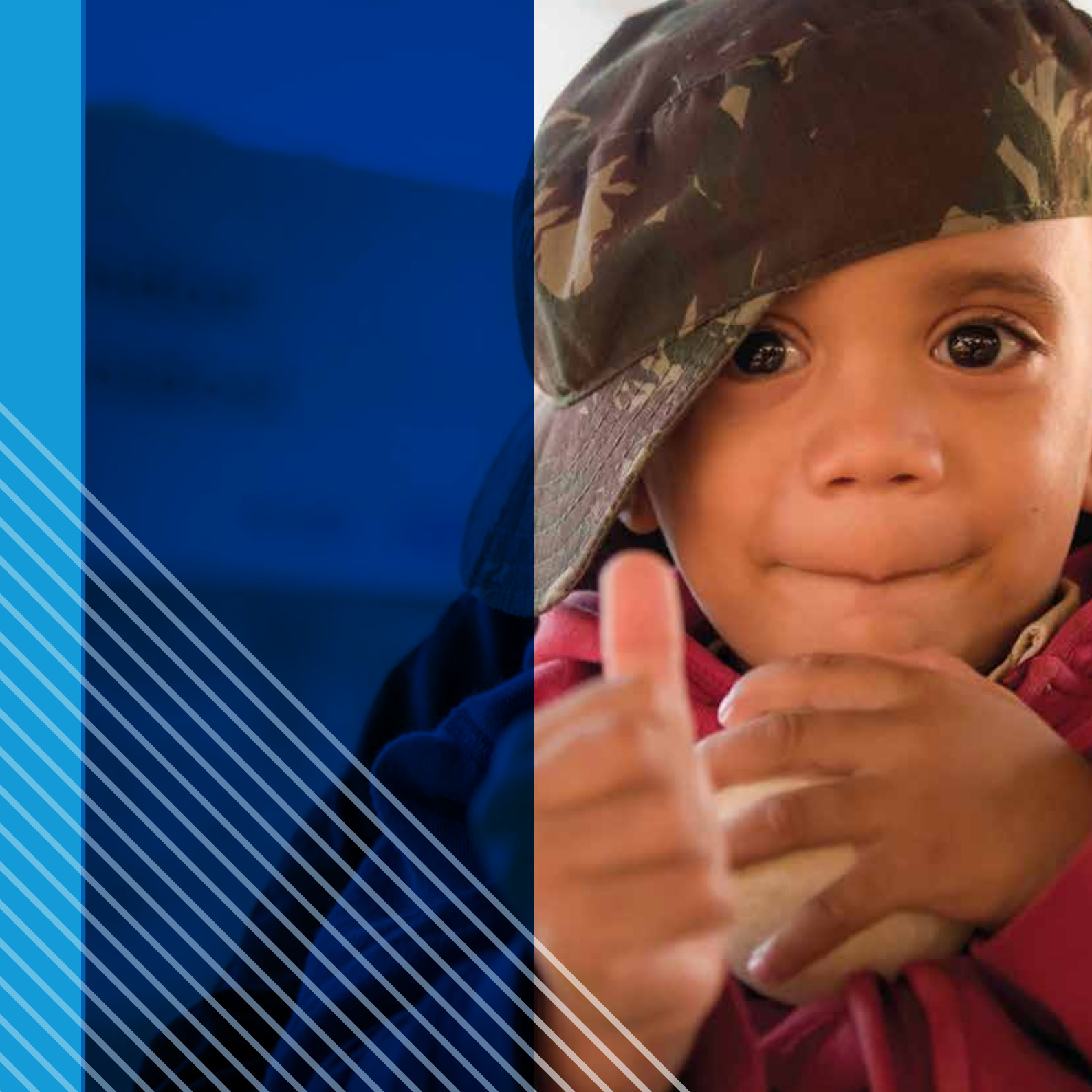


Financing structure 2018



Cost structure 2018







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How to Contribute





This is how a company can contribute with SOS Uruguay:

Social projects for child protection

These are contributions made by your company to strengthen family relationships at risk, and contribute to finance the food, healthcare, education and clothing expenses of children and adolescents under the Alternative Care Service, as well as for the training of caregivers.

Events Sponsorship

At SOS Uruguay we organize different kinds of fundraising events: concerts, artistic activities and conferences, where your company may participate as sponsor. The benefits that our organization offers to your company in exchange for your contribution are your presence on the media, image consolidation and widespread publicity.

Corporate volunteering

These are Corporate Social Responsibility (CSR) actions where the collaborators contribute with their talent, time and energy to transform not only their communities in a positive way, but also the companies where they work. Some of the benefits that your company will reap out of these actions will be motivation, a sense of pride and belonging, an improvement in the organizational climate and cultivation of its corporate and human values.

Cause-related marketing (CRM)

This funding and promotional strategy consists in donating a percentage of the sales revenue of any product or service marketed by your company to any one of the projects managed by SOS Children's Villages in Uruguay. This strategy has proved to be very useful in involving and connecting the business sector and its clients with SOS Uruguay, creating a social impact that allows identifying the corporate brand as an active community participant.

Corporate sponsorship:

This modality implies that interested companies may sponsor a house and contribute, for instance, by financing home expenses —such as payment of the rent for a house in the community or the maintenance and repairs needed for a village house— and the cost of the human resources required to provide the care.

Although INAU contributes with a certain amount of indexed units (URs) for each child and adolescent cared for in a full-time facility, our organization supplements this amount with the income raised from a number of actions, such as events, the contribution from individual donors and the support of companies.

The corporate sponsorship proposes a new manner of support of, and commitment to, the development of Uruguayan children and adolescents, where the participating companies will receive reports on the allocation of their contributions and have the chance of doing some corporate volunteer work at our organization.

These were our 2018 contributors



Beiersdorf



LEOPOLDO GROSS





Slinger y Anegón

Media that supported us during 2018

Canal 10 | TNU | Canal 4 | Teledoce | VTV | OMI | Publicartel | Movimagen
Netcom | Radio Monte Carlo | Radio Universal | 1410 AM Libre | Radiocero
Radio Uruguay (SODRE) | Emisora del Sur (SODRE) | El País | Búsqueda
Montevideo Portal | Radio Uruguay (SODRE) | Emisora del Sur (SODRE)
El País Digital | Teledoce.com

A legacy of solidarity

The solidarity legacy is an outstanding gesture of responsibility and generosity, consisting in a written and signed statement of will from any person wishing to leave their material possessions to our organization with the purpose of passing on their solidarity to the next generations.

To learn more on the procedure of how to leave your material possessions to SOS Uruguay, please call 24002353.





© Katerina Ievska

A young girl with dark hair in pigtails, wearing a light green patterned dress and white sandals, is captured mid-jump over a series of large, light-colored rocks. She has her arms outstretched and a joyful expression. The background is a lush garden with green foliage and several bright orange flowers. The overall scene is bright and natural.

Individual donors: SOS Friends

A SOS Friend is any person who, through a monthly monetary contribution, supports SOS Uruguay in the countrywide development of its programs.

Through a telephone landline

The monthly contribution may be done through a debit to the contributor's Antel account, by a single phone call to these phone numbers

0908 5050	to contribute with \$ 50 [UYU] per month
0908 6015	to contribute with \$ 75 [UYU] per month
0908 6001	to contribute with \$ 100 [UYU] per month
0908 6016	to contribute with \$ 125 [UYU] per month
0908 6017	to contribute with \$ 150 [UYU] per month
0908 6002	to contribute with \$ 200 [UYU] per month
0908 6003	to contribute with \$ 350 [UYU] per month
0908 6004	to contribute with \$ 500 [UYU] per month

Through SMS

You can also make a contribution via a SMS text message, either through Antel's prepaid or contractual services. By sending a text message to 10101 with the word ALDEAS, you will contribute with \$ 10 [UYU] per message.

Through credit card

You may contribute by automatic debit to your credit card with OCA, Cabal, Master, Diners, Líder (Italcred), Visa, Creditel, Créditos Directos, Tarjeta Anda and Pass Card.

Through UTE

Now you can also contribute through your UTE invoice, by calling either from a landline to 0800 1930, or from your cell phone to *1930. You only need to own an account number to make the donation.

Please update your information

So that we may keep you abreast of all the news in our organization, we encourage you to update your information in a secure environment. You can do it either by calling 24002353, extension 3338 or emailing us to amigos@aldeasinfantiles.org.uy.

Would you like to increase your contribution?

Please get in touch with us to continue making it possible for hundreds of children and adolescents to exercise their right to family and community life.

We are interested in hearing from you!

Tell us why did you become a SOS Uruguay friend. We invite you to tell us your story and email us at amigos@aldeasinfantiles.org.uy. You may also call us at 24002353 extension 3338, or text us via WhatsApp or SMS to 091882072.

Services by agreement with  and  **UTE**
La energía que nos une.

Our many thanks to the 35,641 persons who collaborated with SOS Uruguay during 2018!

Informed Consent disclaimer

Pursuant to Law No. 18.331 of 11 August 2008 on the Protection of Personal Data and Habeas Data Action (LDPD), any data furnished by you as an individual donor will be uploaded into the SOS Children's Villages database, which will be processed exclusively for the following purposes: administrative procedure for the collection of donations, institutional information, data analysis, loyalty programs and account reporting on the funds received.

Personal data will be awarded the appropriate degree of protection, adopting any security measures necessary to prevent their alteration, loss, treatment or unauthorized access by third parties.

The responsible party for the database is the SOS Children's Villages Uruguayan Association, and the address at which you will be able to exercise your rights of access, correction, updating, inclusion or deletion is Daniel Muñoz 2291, Montevideo, Uruguay.

Campaigns and events in 2019

Cuentos de la selva charity performance for the benefit of SOS Uruguay

On Saturday, July 6, the Sodre National Ballet will offer two performances in benefit of SOS Uruguay, with a ballet inspired in Horacio Quiroga's *Cuentos de la selva* (Tales of the jungle).

Over 100 years ago, writer Horacio Quiroga, a native of the department of Salto, wrote *Cuentos de la selva* (Tales of the jungle), a collection of eight stories inspired in the Misiones jungle, which have become a classic in the River Plate children's literature. During the July school winter break, the Sodre National Ballet (BNS) and the Sodre Youth Orchestra will bring the jungle to the theater, for the enjoyment of grownups and children, with the participation of the Sodre National Dance School, El Sapo Ruperto (Rupert the Toad) and Ruperto Rocanrol (Rockandroll Rupert).

The box office proceeds from the July 6 performance will be fully donated to SOS Uruguay.

The poster for the ballet "Cuentos de la Selva" features a vibrant jungle scene. In the center, a dancer in a green and yellow costume is captured in a dynamic pose. To the right, another dancer in a red and white costume stands on a rock. In the foreground, a dancer in a black and yellow costume is lying on the ground. The background is a lush, sun-dappled forest. The text on the poster includes the logo for BNS Ballet Nacional Sodre / Uruguay, the title "Cuentos de la Selva", and the names of the choreographers: Andrea Salazar, Martín Ithamoussú, and Marina Sánchez. It also mentions "Sapo Ruperto y su banda Ruperto Rocanrol" and "Orquesta Juvenil". Logos for sponsors like "ALDEAS INFANTILES SOS URUGUAY" and "AUDITORIO NACIONAL DEL SODRE" are also present.

ALDEAS INFANTILES SOS URUGUAY PRESENTA

BNS BALLET NACIONAL SODRE / URUGUAY
Director Igor Yebra

Cuentos de la Selva

Coreografía Andrea Salazar, Martín Ithamoussú, Marina Sánchez

Sapo Ruperto y su banda Ruperto Rocanrol

ORQUESTA JUVENIL

SODRE

SÁBADO 6 de julio
función doble a beneficio de
Aldeas Infantiles SOS Uruguay

Entradas desde \$200 en venta en Tickantel y boletería del Auditorio Nacional del Sodre

Auditorio Nacional del Sodre

SODRE

mec



Traffic school 2019

SOS Uruguay's Traffic School has been conceived as a fun space, aimed at fostering education and prevention for the safe mobility of children and adolescents.

This initiative seeks that children and adolescents be able to identify and avoid situations of risk and acquire tools to act efficiently and safely in their day-to-day activities. To this end, we will organize a countrywide tour of public and private schools with the purpose of promoting skills and road safety education.

The Traffic School will commence its tour in the month of June.

Grow without violence

In March 2019 we will carry out a digital campaign with the objective of promoting awareness and renewing the collective commitment to protect the right to nonviolence of children and adolescents.

Recent studies provide alarming figures on the prevalence of abuse towards children and adolescents in our country. According to data from the Comprehensive System for the Protection of Children and Adolescents against Violence, during 2018 there were 4,131 situations of violence against children and adolescents (at least eleven situations of abuse on average per day). This fact is even more worrisome if we take into consideration that it does not represent the totality of the cases of abuse and mistreatment. This is probably the tip of the iceberg that reveals one of the main challenges facing Uruguayan society: intrafamily violence, which is still considered a private matter and, therefore, it is invisible.

Entering www.crecersinviolencia.uy you can access all the materials of the campaign, including a manual with positive discipline guidelines.







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comunicacion@aldeasinfantiles.org.uy

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